



# SPONSOR INFORMATION 2021 NAVRMA CONFERENCE

SEPTEMBER 22 – 24, 2021

Colorado State University  
Translational Medicine Institute  
Fort Collins, Colorado, USA

Dr. Tracy L. Webb  
2019 – 2021 Chair, NAVRMA

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# WELCOME

On behalf of the NAVRMA Board of Directors, we would like to thank you for your interest in sponsoring our organization's annual conference, September 22 - 24, 2021, at Colorado State University's Translational Medicine Institute in Fort Collins, Colorado, USA.

The NAVRMA conference is an important event for the veterinary and translational regenerative medicine community. It supports collaboration between practicing veterinarians and research scientists, offers a venue for sharing the latest information on regenerative medicine, and promotes development of skills and techniques for practicing veterinarians. Further, it is a mechanism through which our human counterparts (MDs and PhDs) collaborate with veterinarians to advance the science of regenerative medicine for veterinary and human patients.

Your sponsorship is vital for the success of the conference. You can help to drive information exchange, enhance the quality of veterinary and translational regenerative medicine, and set the stage for new research to further development of new regenerative therapies.

We look forward to working with you.

Best Regards,

Dr. Tracy L. Webb  
Chair, NAVRMA 2019 - 2021

Dr. Laurie Goodrich  
Secretary, NAVRMA

# NAVRMA SPONSORSHIP AT A GLANCE

Sponsor Benefit <sup>1</sup>	Platinum \$10,000 <sup>2</sup>	Gold \$5,000 <sup>2</sup>	Silver \$2,500 <sup>2</sup>
Free, full conference registrations <sup>3</sup>	5	2	1
Discounted conference registrations <sup>4</sup>	5	2	1
Free membership in NAVRMA	<b>P</b>	<b>P</b>	<b>P</b>
Access to attendee list <sup>5</sup>	<b>P</b>	<b>P</b>	<b>P</b>
Logo with company description in NAVRMA conference guide, including link to website	250 words	100 words	50 words
Logo with link to website on Sponsor page on NAVRMA website	<b>P</b>	<b>P</b>	<b>P</b>
Advertisement in NAVRMA conference guide	full page	1/2 page	1/4 page
Partner Pavilion	two 6' tables	6' table	6' table
Printed materials for conference bag	<b>P</b>	<b>P</b>	<b>P</b>
Name, logo, and link in all outbound emails	<b>P</b>	<b>P</b>	
Logo on conference signage	<b>P</b>	<b>P</b>	
Logo on conference giveaways	<b>P</b>	<b>P</b>	
Sponsorship of a scientific session	<b>P</b>	<b>P</b>	
15-minute speaking slot during a networking break	<b>P</b>		
Banner in Partner Pavilion <sup>6</sup>	<b>P</b>		
Animated or static banner on NAVRMA home page	<b>P</b>		
One special email to NAVRMA list from sponsor	<b>P</b>		
Videos hosted on NAVRMA website (up to 3)	<b>P</b>		

<sup>1</sup> Sponsor benefits are subject to change.

<sup>2</sup> Sponsor fees are US dollar amounts.

<sup>3</sup> Includes special events and receptions. Details forthcoming.

<sup>4</sup> Discount is 50% off the standard rate at time of registration.

<sup>5</sup> Attendee list (name, email, company) provided five business days prior to conference start. Final attendee list provided within two business days following conference.

<sup>6</sup> Partner must provide banner. Details forthcoming.

# PLEDGE FORM

## Sponsor Information

Name \_\_\_\_\_

Billing address \_\_\_\_\_

City, State/Province, Postal Code \_\_\_\_\_

Country \_\_\_\_\_

Phone \_\_\_\_\_

Email \_\_\_\_\_

## Sponsorship Level

- Platinum (\$10,000 USD)
- Gold (\$5,000 USD)
- Silver (\$2,500 USD)

## Payments

To pay by check, please sign and mail the Pledge Form and Sponsor Agreement (below) along with payment to:

Rood & Riddle Equine Hospital  
Attn: Scott Hopper DVM, NAVRMA Treasurer  
PO Box 12070  
Lexington, KY 40580

You may also pay by credit card at the [www.navrma.org](http://www.navrma.org) website.

## Signature

The Sponsorship Agreement between the North American Veterinary Regenerative Medicine Association, a non-profit organization (“NAVRMA”), and the sponsor is entered into effective as of the date payment is received by NAVRMA (or Rood & Riddle).

Signature \_\_\_\_\_

Date \_\_\_\_\_

# SPONSOR AGREEMENT

Sponsorship Basics. Sponsor agrees to provide the sponsor level of financial and event activities support for the “Event” (defined below) in accordance with the following information:

Intellectual Property Rights. The Parties grant to one another the non-exclusive right to use each other’s trade name, trademarks, and logos, if any (the “Marks”) as part of press releases, marketing, advertising, and promotional materials solely in connection with the Event. All such use shall be subject to the Marks’ owner’s prior review and written consent. The Marks’ owners reserve all rights not otherwise expressly granted herein; this limited license to use the Marks accordingly will have no effect on ownership and/or title thereto.

Confidentiality. Each of the Parties (the “Receiving Party”) shall maintain the confidentiality of this Agreement and all confidential information of the other Party (the “Disclosing Party”) and shall not release, disclose or divulge any such confidential information without the prior written consent of the other Party. The Receiving Party may only use and copy such confidential information as is necessary to carry out its activities contemplated by this Agreement (but subject to the provisions thereof) and for no other purpose. The Receiving Party may disclose confidential information to its employees, personnel, subcontractors and representatives on a “need to know basis”, provided that it shall first instruct such employees and personnel to maintain the confidentiality thereof. A Disclosing Party’s confidential information shall not include information that: (a) is or becomes a part of the public domain through no act or omission of the Receiving Party; (b) was in the Receiving Party’s lawful possession prior to the disclosure and had not been obtained by the Receiving Party either directly or indirectly from the Disclosing Party; (c) is lawfully disclosed to the Receiving Party by a third party without restriction on disclosure; (d) is independently developed by the Receiving Party; or (e) is required by applicable law to be disclosed.

Indemnification; Insurance; Limitation on Liability.

- Sponsor will indemnify, defend and hold harmless NAVRMA, its affiliates, officers, directors, agents and employees from and against any and all costs, expenses, lawsuits (including reasonable attorneys’ fees), damages, fines, penalties, or other liabilities (“Losses”) which may arise from any act, error or omission of Sponsor or any of Sponsor’s employees or subcontractors in connection with this Agreement and/or Sponsor’s participation in the Event, including, without limitation, personal injury and/or property damage, infringement or violation of third party intellectual property rights.
- Sponsor shall provide to NAVRMA and/or the Event venue management, if required, proof of insurance under a comprehensive general liability policy for specific off-site exhibition coverage.
- TO THE MAXIMUM EXTENT PERMITTED BY APPLICABLE LAW, EACH PARTY DISCLAIMS, AND IN NO EVENT SHALL THEY BE LIABLE TO ONE ANOTHER FOR ANY SPECIAL, INCIDENTAL, INDIRECT, AND CONSEQUENTIAL OR PUNITIVE DAMAGES WHATSOEVER, INCLUDING, BUT NOT LIMITED TO, DAMAGES FOR LOSS OF PROFITS, BUSINESS INTERRUPTION, OR LOSS OF DATA OR OTHER INFORMATION ARISING OUT OF THIS AGREEMENT.

General Provisions.

- Notice. Any notice, request, demand, consent, or other communication required or permitted under this Agreement shall be in writing and given by courier delivery, or sent by first class US mail, postage prepaid, or transmitted by facsimile or electronic mail (email) to the Parties at the addresses set out on the signature page hereto and shall be deemed to have been received on the date on which it was delivered or transmitted by facsimile or electronic mail, or on the third business day following the date of such mailing.
- Force Majeure. Neither Party shall be liable for any delay or failure to perform its obligations hereunder due to strikes, labor disputes, riots, storms, floods, explosions, accidents, acts of God, acts or orders of government, war terrorism, the failure of vendors or other sponsors to perform, media event cancellations or any other cause or causes which are beyond its reasonable control.
- Non-Waiver. The failure by either Party to exercise any right, power or option given hereunder, or to insist upon the strict compliance with the terms and conditions of this Agreement will not constitute a waiver of any terms or conditions of this Agreement with respect to any other or subsequent breach thereof, nor a waiver by such Party of its right at any time thereafter to require strict compliance with all of this Agreement's terms and conditions.
- Attorney Fees. If NAVRMA finds it necessary to engage an attorney to enforce any of its rights under this Agreement, whether or not litigation is initiated, and Sponsor is either adjudicated to be liable to NAVRMA hereunder or settles any dispute with NAVRMA that involves the payment by the Sponsor, then Sponsor shall also pay NAVRMA's reasonable attorney fees arising from such litigation and/or settlement.
- Governing Law; Jurisdiction and Venue. This Agreement shall be governed by the laws of the State of Virginia, as applied to agreements made, the Parties agree to submit to the jurisdiction of the Virginia State Courts for purposes of adjudicating any matter arising from this Agreement and, further agree, to accept service of process in such litigation by certified US mail.
- Entire Agreement. This Agreement, including any exhibits hereto, contains the entire agreement between the parties with respect to the subject matter hereof and supersedes all prior negotiations, representations, and proposals, written or oral, relating to such subject matter. No supplement, modification or other change in the terms hereof shall be effective unless in writing and signed by both Parties by their duly authorized representatives.

Signature \_\_\_\_\_

Date \_\_\_\_\_